



BROCHURE
2024

Himalayan Shilajit





This Shilajit Story



As folklore would have it, Shilajit, traditionally referred to as "The Destroyer of Weakness", was found by the ancestors of the langur monkeys. The story goes that the villagers of the Himalayan region observed these white monkeys prying at the cracks of the mountains to retrieve a black tar that was infused within the rock and gravel. During the summer months when the tar/rock was most accessible due to the heat, the monkeys would show up and gather it.

Curiosity arose within the people making them ask, what made this substance so naturally attractive to these primates? What was the purpose? One thing led to the next and the observers began to harvest this organic attraction and unleashed its power.

The rest is history!





Composition

*Trace Minerals, Organic Acids
& Organic Compounds.*

One of the reasons that Shilajit is such a powerful healing substance is that it is packed with beneficial minerals, including silica, iron, calcium, copper, lithium, magnesium, manganese, phosphorous, sodium, and zinc. Not only is Shilajit rich in organic trace minerals (in this case, “organic” means plant-derived), but it also contains fulvic acid, humic acid, amino acids, and plant-based antioxidants.



Fulvic Acid

The Elixir Of Life

Fulvic Acid is termed a Super Cell Conductor – it has the vital capability of realising the potential of all nutrients we consume. When minerals and trace elements from food come into contact with it, they are dissolved into a form that makes them more active and more available to the body. These minerals fuse with it and because of its molecular size, it has the ability to take these nutrients directly to all the cells of our bodies. Additionally, this compound makes the cells more permeable and receptive to these nutrients. Essentially, Fulvic Acid mobilizes food to become our medicine.

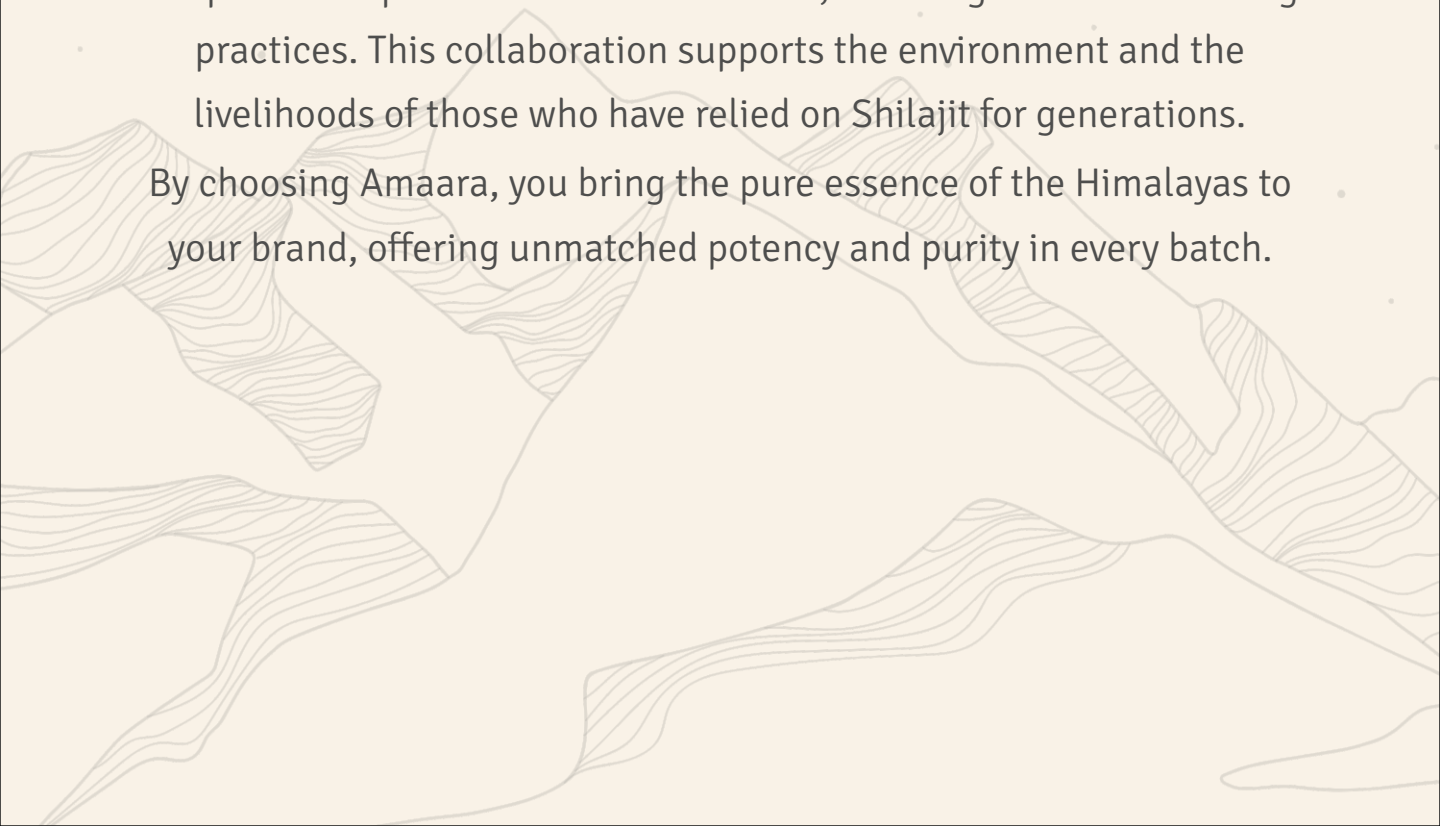
“You can trace every sickness, every disease, and every ailment, ultimately to a mineral deficiency“.

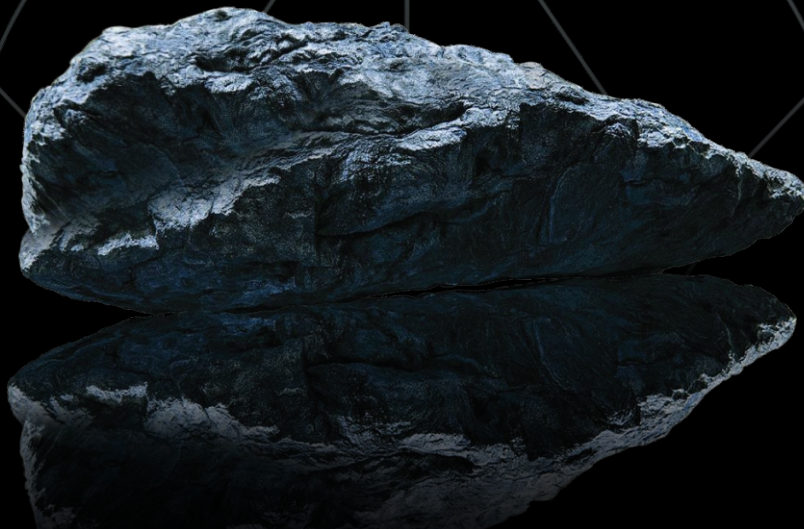


Sourcing

*Handpicked stones from
highest reaches of Himalayas !*

In the pristine heights of the Himalayas, at altitudes of 16,000 to 18,000 feet above sea level, lies the secret to timeless vitality: Shilajit. During the summer months, skilled local harvesters handpick golden brown rocks rich in fulvic acid and essential minerals. These stones are meticulously selected to ensure only the highest quality Shilajit is harvested. Our commitment to quality and sustainability is evident in our partnerships with local communities, ensuring ethical harvesting practices. This collaboration supports the environment and the livelihoods of those who have relied on Shilajit for generations. By choosing Amaara, you bring the pure essence of the Himalayas to your brand, offering unmatched potency and purity in every batch.





Our Shilajit.

Crafted By Nature, Perfected By Us.

Transforming Shilajit into a high-quality supplement involves a meticulous purification process. At Amaara, we handpick Shilajit-bearing stones from high-altitude regions for optimal mineral content. These stones are sorted, crushed, and dissolved in pure Himalayan spring water to extract beneficial compounds. The solution undergoes repeated filtration cycles to maximize purity and potency. The final extract is heated at low temperatures under vacuum technology to preserve active ingredients and remove impurities, followed by a final filtration. Each batch undergoes rigorous testing to ensure purity, potency, and safety before packaging in sealed containers with unique serial numbers for traceability. Our advanced methods ensure Amaara Shilajit retains its natural integrity and extraordinary health benefits, ready to bring profound benefits to your customers.

🌀 *Tested for Purity & Potency* 🌀

Certified quality you can trust.

At Amaara, ensuring the highest standards of purity and potency for our Shilajit is our top priority. Each batch undergoes rigorous testing by globally recognized laboratories, including Eurofins, to verify purity, potency, and safety. Eurofins' state-of-the-art testing methods screen for harmful heavy metals, microbial contaminants, and measure the concentration of active compounds, specifically fulvic acid and humic acid. This guarantees our Shilajit meets stringent international standards. By partnering with Eurofins, we ensure that every dose of Amaara Shilajit is safe, pure, and effective, delivering the health benefits you and your customers expect.

Our Services

Success is our mutual goal which may only be achieved by providing the right solution for you. At Amaara, we don't just manufacture products, we're your steadfast partners in your brand's success, and we're here to support your journey every step of the way.



***Private
Label***



***Bulk
Ingredients***



***Contract
Manufacturing***

Diverse Shilajit Offerings: Find Your Perfect Fit

At Amaara Ayurveda, we provide a diverse range of Shilajit products designed to meet various brands' requirements and preferences. Whether your brand seeks the traditional purity of our resins, the convenience of capsules, or the enjoyable taste of gummies, each format is crafted with care to ensure you receive the full benefits of this remarkable substance. Explore our range and discover the Shilajit solution that aligns perfectly with your brand's needs.



Resin



Drops



Gummies



Honey Twigs



Capsules



Tablets

Certified Integrity

At Amaara Ayurveda, our commitment to quality is validated by our rigorous certifications. Adhering to cGMP standards and other stringent industry benchmarks, we ensure that every product reflects our dedication to purity, safety, and excellence.

fssai

 **FSSC 22000**

 **ISO 9001 2015 CERTIFIED**



Why Us ?

STATE-OF-THE-ART MANUFACTURING FACILITY

BESPOKE CUSTOM FORMULATIONS

THIRD PARTY QUALITY ASSURANCE

LOW MINIMUM ORDER QUANTITY (MOQ)

IN-HOUSE DESIGNING & PACKAGING

10+
*Years Of
Experience*

100+
*Projects
Delivered*

80%
*Recurring
Business*



Work we're Proud of

Explore a showcase of our most inspiring projects and collaborations. See how we've transformed ideas into successful outcomes, reflecting our dedication to quality and innovation in every partnership.



Our Shilajit - At a glance.

Golden brown rocks from high altitude.

Purified to perfection.

Lab tested for purity & safety.

Highly Concentrated.

Rich in Fulvic Acid.

Sustainably sourced from locals.

No low grade rocks.

No alcoholic extraction.

No high heat cooking & drying.

No fillers & additives.

No added color & adulteration.



Partner with us :


to ensure your vision becomes
a reality, backed by the highest
standards of quality and trust.

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